



DIMANTICORE
— Consulting —
where strategy strikes

SYSTEM CONSULTING FOR iGAMING OPERATORS:
FROM LAUNCH TO SCALING

WHO AM I?

Systems business consultant for iGaming operators with 4+ years of experience in iGaming and 15+ years in fintech. Former CEO, COO, and CBDO of iGaming operators. Launched projects on white label and proprietary platforms in Tier 1 and Tier 2 (EU, Canada, LATAM, Asia, and the CIS). I understand the business from the inside out, down to the last metric.



I'm not just an advisor—I help you build working business processes.

I understand your business from the inside: I look at what's wrong and how it can be improved, I redesign processes, implement changes, and monitor the results.

My goal isn't fancy presentations, but real metrics: increased NGR, conversion, customer retention, LTV, and net profit, etc.

We achieve this through:

- a deep analysis of the current situation,
- process restructuring,
- change implementation,
- actual monitoring, and
- measurable results.

I only work with those who are willing to participate and change—I don't do everything for you.

And I don't take on competitors in the same region simultaneously: your success is my priority.

My Philosophy: "Always remain human" - work is built on trust, honesty and real involvement.

SERVICE SECTIONS

1 CONSULTATIONS



2 AUDIT AND ANALYSIS



3 FOR CURRENT OPERATORS



4 FOR LAUNCHERS



5 SPECIALIZED SERVICES



6 BUSINESS CASES



CONSULTATIONS

> Consulting
on operational activities

COO

\$220 /hour

> Building a Financial Model
(scenarios, DCF, IRR)

CFO / Financial Architect

\$220 /hour

> Strategic Session
on Business Models

CEO

\$320 /hour

> Design of structure and business
processes

COO / Head of Operations

\$200 /hour

> Selection of technology stack and
platform architecture

CTO

\$200 /hour

> Market Entry Strategy

CCEO / Country Director

\$280 /hour

CONSULTATIONS

> Building a data and BI analytics system

Head of BI-Analytics / CDO

\$190 /hour

> Consultation on financial reporting

CEO + CFO

\$280 /hour

> Payment strategy and PSP unit design

Head of Payments / CFO

\$240 /hour

> Risk management consultation

Chief Risk Officer (CRO)

\$240 /hour

> Product Strategy Design (Casino / Sportsbook / Hybrid)

CPO

\$280 /hour

> Liquidity and cash flow management

CFO

\$220 /hour

AUDIT AND ANALYSIS

✓ Financial and Business Model Audit

Time: from 4 hours

from \$1,000

✓ Audit of Operating Activities

Time: from 8 hours

from \$2,000

✓ Financial audit (NGR, margins, leaks)

Time: from 8 hours

from \$2,000

✓ Payment audit (acceptance rate, fraud, commissions, UX)

Time: from 4 hours

from \$2,000

✓ Retention audit

Time: from 8 hours

from \$2,000

✓ Audit of business structure and processes

Time: from 4 hours

from \$1,000

AUDIT AND ANALYSIS

✓ Audit of the Team, KPI and Motivation Systems

Time: from 10 hours

from \$2,000

✓ Product Audit (conversion, LTV, UX, gamification)

Time: from 4 hours

from \$2,000

✓ Bonus and Promo Model Audit + Fraud Prevention

Time: from 8 hours

from \$4,000

✓ Platform Audit (modules, services, promotions, PL)

Time: from 2 hours

from \$2,000

✓ Benchmark analysis (competitors, market share, CRM, bonus)

Time: from 2 hours

from \$1,000

✓ Audit and analysis of CJM (Customer Journey Map)

Time: from 4 hours

from \$1,000

FOR CURRENT OPERATORS

➤ Audit and restructuring of key processes

➤ Development and implementation of KPI and motivation system

➤ Improving the payment infrastructure

➤ Optimizing NGR and operating margins

➤ Increasing product conversion metrics

➤ Increasing Retention Rate and LTV

➤ Scaling into new markets

➤ Consultation on local regulations

➤ Building departments and departments

FOR LAUNCHERS

> Complete Zero Launch (0 => MVP)

> Turnkey GO-to-market strategy

> Development of Business Plan and Financial Model

> Platform selection (White Label, Turnkey, own)

> Team Building (HR Roadmap and Key Role Hiring)

> Development and implementation of KPI and motivation system

> CEO and COO for launch (up to 6 months) + support

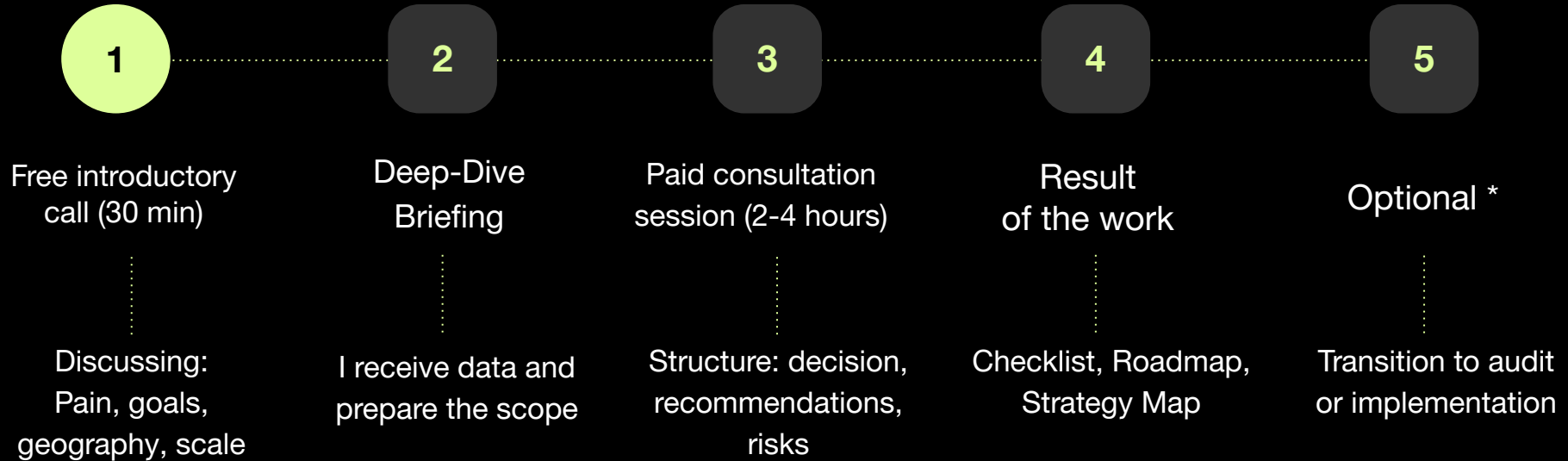
> Turnkey department development (Retention, Support, PSP, AFF)

> Anti-crisis plan for 6 months

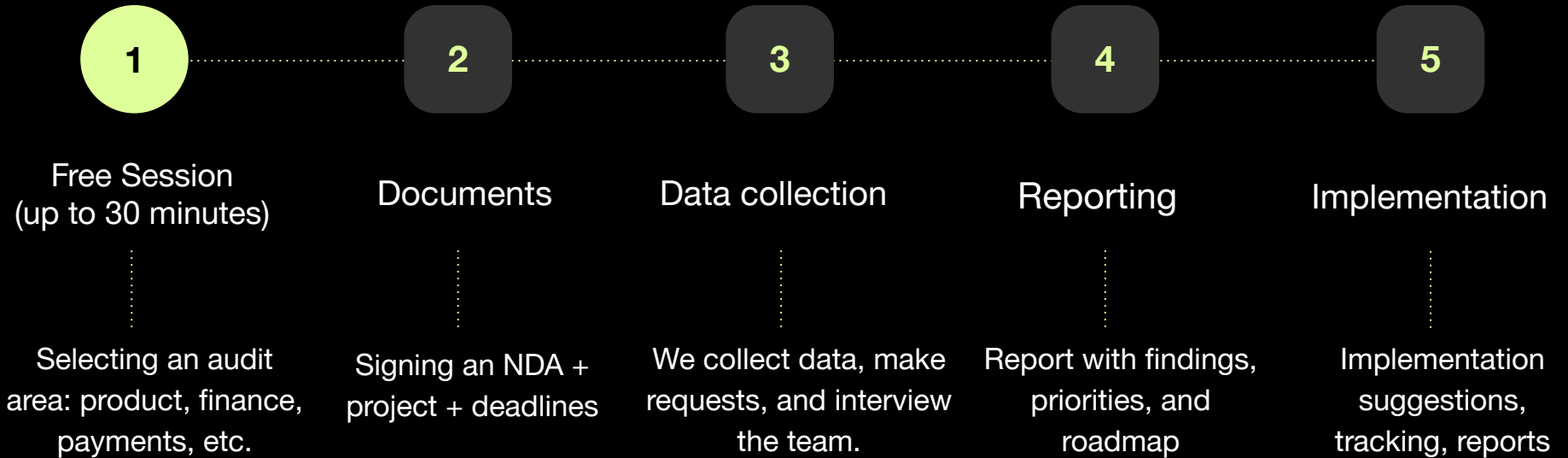
SPECIALIZED SERVICES

- Coaching for business owners
- CEO and C-level search and validation
- M&A consulting (sale/purchase of projects and teams)
- A second opinion on a strategy or process
- Crisis management
- Post-crisis reconstruction
- Resolving conflicts with partners and providers

How does the consultation proceed?



How does an audit work?





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